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Mission
Operation BBQ Relief provides comfort to those in need by connecting, inspiring, serving, and educating in communities far and wide.

Vision
We want to engage and serve every community by being the volunteer charity of choice.

Values
We value honesty, compassion, and respect for our volunteers and those we serve. Decisions and actions of Operation BBQ Relief will always be made and carried out with these values in mind. We want the communities we serve to be able to state without reservation that Operation BBQ Relief upheld these values while making a positive impact.
Armed with a caravan of cooks, mobile pits, kitchens and volunteers, Operation BBQ Relief delivers the healing power of BBQ in times of need, feeding first responders and communities affected by natural disasters along with year-round efforts to fight hunger and support Military, Veterans, First Responders, and Essential Employees through The Always Serving Project® and Operation Restaurant Relief™ programs.
Letter from the Co-Founders

On May 24, 2011, we shared the very first BBQ meals to families and first responders affected by the Joplin, MO tornado. The meals, volunteers, and community inspired Operation BBQ Relief into the organization it is today. When all hope seemed lost, a group of BBQ pitmasters from nine states came together to cook comfort food. Driven by a desire to compassionately serve and rebuild hope, a couple hundred volunteers served 120,000 meals in just 11 days.

But little did we know, a couple hundred volunteers turned into thousands. One hundred twenty thousand meals turned into millions and this one act of love turned into a movement that spread across the nation.

As of 2021, Operation BBQ Relief has reached a milestone of over 9 million meals. That’s over 9 million hearts touched in the span of our movement.

These amazing accomplishments wouldn’t be possible without friendships, love, and support.

Thank you to the volunteers and staff who helped further the mission of Operation BBQ Relief. The hours of labor you put in the process will never be forgotten.

Thank you to the communities we have served whose resilience continues to strengthen us and empower all that we do.

Thank you to our partners who continue to push us towards new horizons.

Thank you to our supporters whose donations make our efforts of serving the one hot meal that matters possible.

Because of you, what we cook is more than just a meal.

Our meals inspire, ignite joy, and nourish souls.

Here’s to many more years of friendship and sharing the healing power of BBQ.

Much gratitude,

Stan Hays
CEO

Will Cleaver
CPO and Head of Finance
February 2021

Operation BBQ Relief provided 37,000 hot BBQ meals in response to Winter Storm Uri in Houston. The historic winter storm broke pipes and left hundreds of thousands of residents without power and access to water. Meals were delivered to seniors and individuals with disabilities. Operation BBQ Relief celebrated its 9,000,000th meal with Mayor Sylvester Turner.
“Thank you so much for coming to our devastated town of Mayfield, KY! I’m at home recovering from surgery and my wife brought home BBQ plates for our family. The food was absolutely delicious! I just want to thank your organization for doing what it does! With me being down, our town in ruins, you relieved a bit of stress on my wife by taking care of our family’s lunch! Again, we are so very-very thankful for your love, food, and selfless hearts. May God bless you all!”

- Sean
  Mayfield, KY
Operation BBQ Relief aids communities and first responders affected by natural disasters by providing the one hot meal that matters during times of need. Operation BBQ Relief with a network of volunteers and equipment across the country can mobilize immediately following natural disasters and be serving hot meals within 24-48 hours of the disaster.
2021 Deployments

Ocean Isle Beach, North Carolina
Tornado
1,650 Meals Over 4 Days

Houston, Texas
Winter Storm
37,000 Meals Over 9 Days

Sonora, California
Fire
1,500 Meals Over 4 Days

Waverly, Tennessee
Flooding
10,019 Meals Over 8 Days

Hammond, Louisiana
Hurricane
247,055 Meals Over 21 Days

Mayfield, Kentucky
Tornado
75,044 Meals Over 24 Days
We enjoyed our dinner that we received from Operation BBQ Relief! I cannot tell you how good it was to have a well-cooked meal! Don't get me wrong we are blessed to have all the food we've been given, but eventually school lunches taste like school lunches. The BBQ was phenomenal. Thank you so much!

- Anthony
Bowling Green, KY
2021 TOTALS: 532,805 Meals Served
10 Deployments
8 States • 231 Days

TOTAL IMPACT:
(2011-2021)
9,596,982 Meals Served

<table>
<thead>
<tr>
<th>Date</th>
<th>City</th>
<th>State</th>
<th>Disaster</th>
<th>Meals</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 2021</td>
<td>Nashville</td>
<td>TN</td>
<td>Explosion</td>
<td>310</td>
<td>5</td>
</tr>
<tr>
<td>Jan 2021</td>
<td>Kansas City</td>
<td>KS</td>
<td>COVID-19</td>
<td>15,387</td>
<td>103</td>
</tr>
<tr>
<td>Feb 2021</td>
<td>Ocean Isle Beach</td>
<td>NC</td>
<td>Tornado</td>
<td>1,650</td>
<td>4</td>
</tr>
<tr>
<td>Feb 2021</td>
<td>Houston</td>
<td>TX</td>
<td>Winter Storm</td>
<td>37,000</td>
<td>9</td>
</tr>
<tr>
<td>Feb 2021</td>
<td>Austin</td>
<td>TX</td>
<td>Winter Storm</td>
<td>23,500</td>
<td>8</td>
</tr>
<tr>
<td>Aug 2021</td>
<td>Waverly</td>
<td>TN</td>
<td>Flood</td>
<td>10,019</td>
<td>8</td>
</tr>
<tr>
<td>Aug 2021</td>
<td>Sacramento</td>
<td>CA</td>
<td>Wildfire</td>
<td>1,500</td>
<td>4</td>
</tr>
<tr>
<td>Aug 2021</td>
<td>Philadelphia</td>
<td>PA</td>
<td>Other</td>
<td>121,340</td>
<td>34</td>
</tr>
<tr>
<td>Aug 2021</td>
<td>Hammond</td>
<td>LA</td>
<td>Hurricane</td>
<td>247,055</td>
<td>32</td>
</tr>
<tr>
<td>Dec 2021</td>
<td>Mayfield</td>
<td>KY</td>
<td>Tornado</td>
<td>75,044</td>
<td>24</td>
</tr>
</tbody>
</table>
“It’s been heartwarming to meet many new friends in Waverly. The residents have been very grateful to receive a hot meal. I met families who lost all their possessions. I met families that lost their loved ones. When I bring hot meals to the residents, they say ‘my friend’ is here. I’m honored to be their friend. Operation BBQ Relief is good for the heart, belly, and soul.”

- Dale Mulford

Waverly, TN
Operation BBQ Relief travels the country year-round always serving those in need – not only during times of crisis. In 2019, we launched The Always Serving Project®, where we help communities across America provide meals to veterans, first responders, frontline health workers, the military community, and the homeless in need through educational and event programs.
BBQ BASICS
Through the BBQ Basics program, Operation BBQ Relief provides the tools to make an impact in more communities by teaching the healing power of BBQ to first responders and members of the military.

DAYS OF GIVING
Each year from Thanksgiving through the New Year, Operation BBQ Relief provides meals to communities in need with events during the holiday season.
“BBQ Basics was the best two days I had in a while. I just thought the healing power of BBQ was a slogan you all had, but I experienced it first hand. Besides some amazing BBQ secrets, the event brought back that feeling of teamwork that I hadn't had in a while. Learning to work together as a team again was the best.”

-Miguel, Veteran and BBQ Basics participant
"Thank you so much for everything Operation BBQ Relief did for our community during our time of need. We are forever grateful for the kindness, love, and support your group gave to so many. It was an amazing experience to see how everyone from around the country supported our citizens. Thank you from the bottom of my heart."

- Tracy Warner
Graves Co. EM Director
Mayfield, KY
Volunteer Engagement

493 Volunteers

18,488 Volunteer Hours

34 States + Washington DC

6 Deployments

32 The Always Serving Project® Events
“Our community has been completely devastated. We’ve lost homes. We’ve lost cars. My car flooded and a tree fell on my house. They make us feel like we’re not alone and we’re cared for like, people care about Louisiana. They gave us a warm meal when there was no other way we can get one, so we’re very thankful.”

-Katie

Hammond, LA
Videos

Houston Deployment

2011-2021 Highlights

10th Anniversary with Co-Founders
Stan Hays and Will Cleaver

Hurricane Ida Deployment
2021

The Healing Power of BBQ
Mayfield, KY
In the News

- yahoo!
- FOX Business
- CNN
- NBC
- abc
- NBA.com
- FOX NEWS channel
- The New York Times
- FOX WEATHER
# CONSOLIDATING STATEMENT OF FINANCIAL POSITION

**December 31, 2021**

## ASSETS

<table>
<thead>
<tr>
<th></th>
<th>Operation BBQ Relief</th>
<th>Lake Camp Properties, LLC</th>
<th>Eliminations</th>
<th>Consolidated Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$2,669,729</td>
<td>$</td>
<td>$</td>
<td>$2,669,729</td>
</tr>
<tr>
<td>Investments</td>
<td>8,352,502</td>
<td>-</td>
<td>(2,124,095)</td>
<td>6,228,407</td>
</tr>
<tr>
<td>Promises to Give</td>
<td>467,299</td>
<td>-</td>
<td>-</td>
<td>467,299</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>66,923</td>
<td>-</td>
<td>-</td>
<td>66,923</td>
</tr>
<tr>
<td>Inventories, net</td>
<td>1,569,750</td>
<td>-</td>
<td>-</td>
<td>1,569,750</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>21,120</td>
<td>-</td>
<td>-</td>
<td>21,120</td>
</tr>
<tr>
<td><strong>Property and Equipment:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land</td>
<td>235,000</td>
<td>444,357</td>
<td>-</td>
<td>679,357</td>
</tr>
<tr>
<td>Buildings and building improvements</td>
<td>642,434</td>
<td>1,671,631</td>
<td>-</td>
<td>2,314,065</td>
</tr>
<tr>
<td>Motor vehicles and trailers</td>
<td>1,367,211</td>
<td>-</td>
<td>-</td>
<td>1,367,211</td>
</tr>
<tr>
<td>Other equipment</td>
<td>426,995</td>
<td>-</td>
<td>-</td>
<td>426,995</td>
</tr>
<tr>
<td><strong>Less accumulated depreciation:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(931,470)</td>
<td>2,671,640</td>
<td>2,115,988</td>
<td>-</td>
<td>4,787,628</td>
</tr>
<tr>
<td><strong>Property and Equipment, net:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(931,470)</td>
<td>1,740,170</td>
<td>2,115,988</td>
<td>-</td>
<td>3,856,158</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$14,887,493</td>
<td>$2,115,988</td>
<td>(2,124,095)</td>
<td>$14,879,386</td>
</tr>
</tbody>
</table>

## LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>Operation BBQ Relief</th>
<th>Lake Camp Properties, LLC</th>
<th>Eliminations</th>
<th>Consolidated Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$299,761</td>
<td>$</td>
<td>$</td>
<td>$299,761</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>81,900</td>
<td>-</td>
<td>-</td>
<td>81,900</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>381,661</td>
<td>-</td>
<td>-</td>
<td>381,661</td>
</tr>
</tbody>
</table>

**Net Assets:**
- Without donor restrictions:
  - Undesignated: $12,958,008
  - Board-designated: $500,000
- **Total without donor restrictions**: $13,458,008
- **Total Net Assets**: $14,505,832

<table>
<thead>
<tr>
<th></th>
<th>Operation BBQ Relief</th>
<th>Lake Camp Properties, LLC</th>
<th>Eliminations</th>
<th>Consolidated Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$14,887,493</td>
<td>$2,115,988</td>
<td>(2,124,095)</td>
<td>$14,879,386</td>
</tr>
</tbody>
</table>
## Financial Statement

### CONSOLIDATING STATEMENT OF ACTIVITIES

**Year Ended December 31, 2021**

<table>
<thead>
<tr>
<th>Support and Revenue:</th>
<th>Operation BBQ Relief</th>
<th>Lake Camp Properties, LLC</th>
<th>Eliminations</th>
<th>Consolidated Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>$ 6,502,788</td>
<td>-</td>
<td>-</td>
<td>$ 6,502,788</td>
</tr>
<tr>
<td>Donated goods, materials, and services</td>
<td>569,052</td>
<td>-</td>
<td>-</td>
<td>569,052</td>
</tr>
<tr>
<td>Royalties</td>
<td>142,086</td>
<td>-</td>
<td>-</td>
<td>142,086</td>
</tr>
<tr>
<td>Net investment return</td>
<td>131,260</td>
<td>-</td>
<td>-</td>
<td>131,260</td>
</tr>
<tr>
<td>Special events, net</td>
<td>63,044</td>
<td>-</td>
<td>-</td>
<td>63,044</td>
</tr>
<tr>
<td>Storefront sales, net of discounts</td>
<td>30,456</td>
<td>-</td>
<td>-</td>
<td>30,456</td>
</tr>
<tr>
<td>Other income</td>
<td>28,915</td>
<td>-</td>
<td>-</td>
<td>28,915</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td>7,467,601</td>
<td>-</td>
<td>-</td>
<td>7,467,601</td>
</tr>
</tbody>
</table>

### Expenses:

- Salaries and wages: 1,988,173
- Employee benefits: 208,722
- Payroll taxes: 140,035
- Utilities: 14,387
- Technology: 152,613
- Communications: 35,442
- Equipment and vehicle expenses: 557,950
- Occupancy: 15,003
- Facility rental: 160,088
- Depreciation: 266,350
- Professional fees and services: 287,442
- Advertising and promotion: 299,151
- Memberships and licenses: 27,775
- Travel: 273,282
- Training and development: 8,366
- Insurance: 99,729
- Office expenses: 61,318
- Deployment expenses: 505,741
- Food expenses: 1,353,076
- Miscellaneous: 13,972
- **Total Expenses**: 6,468,615

---

Change in Net Assets/Net Income: 998,986

Net Assets, Beginning of Year: 13,506,846

Capital Contributions: 2,124,095

Net Assets, End of Year: $14,505,832

*audited financial statements*
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