



**OPERATION
BBQ RELIEF**

2021 Annual Report



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Mission

Operation BBQ Relief provides comfort to those in need by connecting, inspiring, serving, and educating in communities far and wide.

Vision

We want to engage and serve every community by being the volunteer charity of choice.

Values

We value honesty, compassion, and respect for our volunteers and those we serve. Decisions and actions of Operation BBQ Relief will always be made and carried out with these values in mind. We want the communities we serve to be able to state without reservation that Operation BBQ Relief upheld these values while making a positive impact.

Armed with a caravan of cooks, mobile pits, kitchens and volunteers, Operation BBQ Relief delivers the healing power of BBQ in times of need, feeding first responders and communities affected by natural disasters along with year-round efforts to fight hunger and support Military, Veterans, First Responders, and Essential Employees through The Always Serving Project® and Operation Restaurant Relief™ programs.



Letter from the Co-Founders

On May 24, 2011, we shared the very first BBQ meals to families and first responders affected by the Joplin, MO tornado. The meals, volunteers, and community inspired Operation BBQ Relief into the organization it is today. When all hope seemed lost, a group of BBQ pitmasters from nine states came together to cook comfort food. Driven by a desire to compassionately serve and rebuild hope, a couple hundred volunteers served 120,000 meals in just 11 days.

But little did we know, a couple hundred volunteers turned into thousands. One hundred twenty thousand meals turned into millions and this one act of love turned into a movement that spread across the nation.

As of 2021, Operation BBQ Relief has reached a milestone of over 9 million meals. That's over 9 million hearts touched in the span of our movement.

These amazing accomplishments wouldn't be possible without friendships, love, and support.

Thank you to the volunteers and staff who helped further the mission of Operation BBQ Relief. The hours of labor you put in the process will never be forgotten.

Thank you to the communities we have served whose resilience continues to strengthen us and empower all that we do.

Thank you to our partners who continue to push us towards new horizons.

Thank you to our supporters whose donations make our efforts of serving the one hot meal that matters possible.

Because of you, what we cook is more than just a meal.

Our meals inspire, ignite joy, and nourish souls.

Here's to many more years of friendship and sharing the healing power of BBQ.

Much gratitude,

Stan Hays
CEO

Will Cleaver
CPO and Head of Finance



9 Million Meals



February 2021

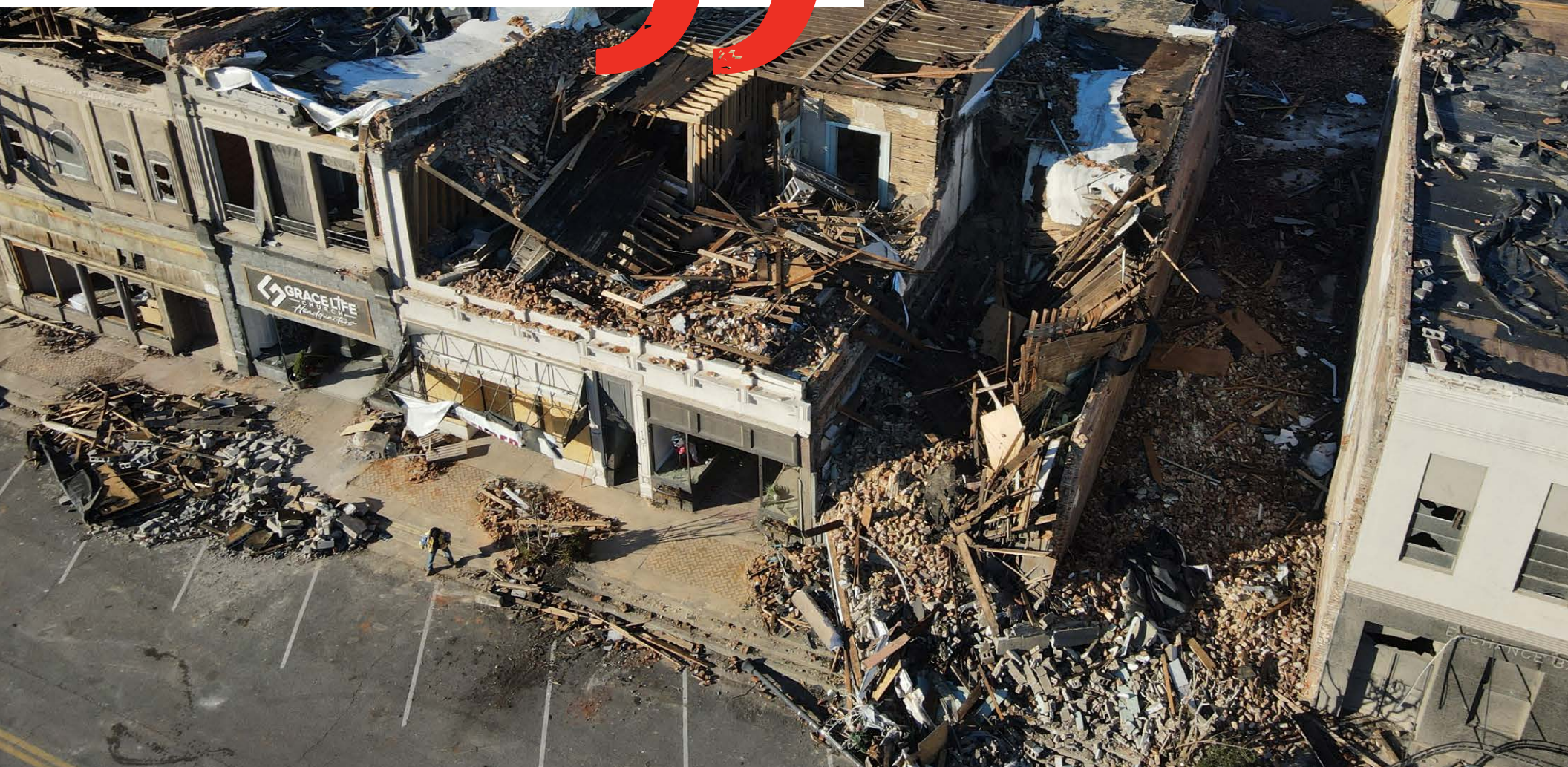
Operation BBQ Relief provided 37,000 hot BBQ meals in response to Winter Storm Uri in Houston. The historic winter storm broke pipes and left hundreds of thousands of residents without power and access to water. Meals were delivered to seniors and individuals with disabilities. Operation BBQ Relief celebrated its 9,000,000th meal with Mayor Sylvester Turner.



"Thank you so much for coming to our devastated town of Mayfield, KY!
I'm at home recovering from surgery and my wife brought home BBQ
plates for our family. The food was absolutely delicious! I just want to
thank your organization for doing what it does! With me being down,
our town in ruins, you relieved a bit of stress on my wife by taking care
of our family's lunch!

Again, we are so very-very thankful for your love, food, and selfless
hearts. May God bless you all!"

- Sean
Mayfield, KY



DISASTER RESPONSE TEAM

Operation BBQ Relief aids communities and first responders affected by natural disasters by providing the one hot meal that matters during times of need. Operation BBQ Relief with a network of volunteers and equipment across the country can mobilize immediately following natural disasters and be serving hot meals within 24-48 hours of the disaster.

2021 Deployments



Ocean Isle Beach, North Carolina
Tornado
1,650 Meals Over 4 Days



Houston, Texas
Winter Storm
37,000 Meals Over 9 Days



Sonora, California
Fire
1,500 Meals Over 4 Days



Waverly, Tennessee
Flooding
10,019 Meals Over 8 Days



Hammond, Louisiana
Hurricane
247,055 Meals Over 21 Days



Mayfield, Kentucky
Tornado
75,044 Meals Over 24 Days

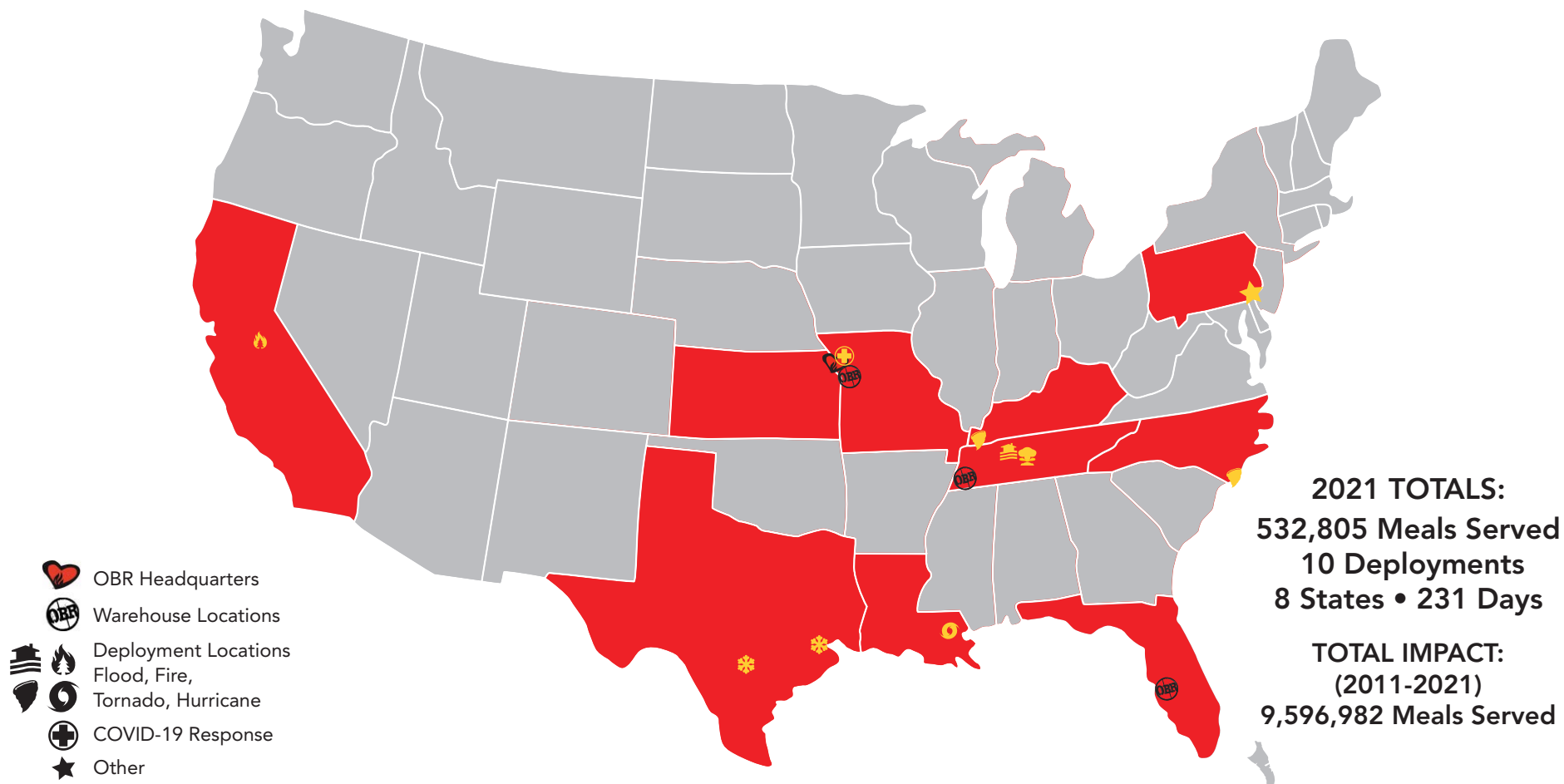


“

"We enjoyed our dinner that we received from Operation BBQ Relief! I cannot tell you how good it was to have a well-cooked meal! Don't get me wrong we are blessed to have all the food we've been given, but eventually school lunches taste like school lunches. The BBQ was phenomenal. Thank you so much!"

- Anthony
Bowling Green, KY

Deployment Map



Date	City	State	Disaster	Meals	Days	
Jan 2021	Nashville	TN	Explosion	310	5	🏠
Jan 2021	Kansas City	KS	COVID-19	15,387	103	📍
Feb 2021	Ocean Isle Beach	NC	Tornado	1,650	4	🌪️
Feb 2021	Houston	TX	Winter Storm	37,000	9	❄️
Feb 2021	Austin	TX	Winter Storm	23,500	8	❄️

Date	City	State	Disaster	Meals	Days	
Aug 2021	Waverly	TN	Flood	10,019	8	🌊
Aug 2021	Sacramento	CA	Wildfire	1,500	4	🔥
Aug 2021	Philadelphia	PA	Other	121,340	34	★
Aug 2021	Hammond	LA	Hurricane	247,055	32	🌀
Dec 2021	Mayfield	KY	Tornado	75,044	24	🌪️



“

It's been heartwarming to meet many new friends in Waverly. The residents have been very grateful to receive a hot meal. I met families who lost all their possessions. I met families that lost their loved ones. When I bring hot meals to the residents, they say 'my friend' is here. I'm honored to be their friend. Operation BBQ Relief is good for the heart, belly, and soul.”

- Dale Mulford
Waverly, TN

THE ALWAYS SERVING PROJECT®

Operation BBQ Relief travels the country year-round always serving those in need – not only during times of crisis. In 2019, we launched The Always Serving Project®, where we help communities across America provide meals to veterans, first responders, frontline health workers, the military community, and the homeless in need through educational and event programs.

The Always Serving Project®

BBO BASICS

Through the BBQ Basics program, Operation BBQ Relief provides the tools to make an impact in more communities by teaching the healing power of BBQ to first responders and members of the military.



DAYS OF GIVING

Each year from Thanksgiving through the New Year, Operation BBQ Relief provides meals to communities in need with events during the holiday season.





“

BBQ Basics was the best two days I had in a while. I just thought the healing power of BBQ was a slogan you all had, but I experienced it first hand. Besides some amazing BBQ secrets, the event brought back that feeling of teamwork that I hadn't had in a while. Learning to work together as a team again was the best.”

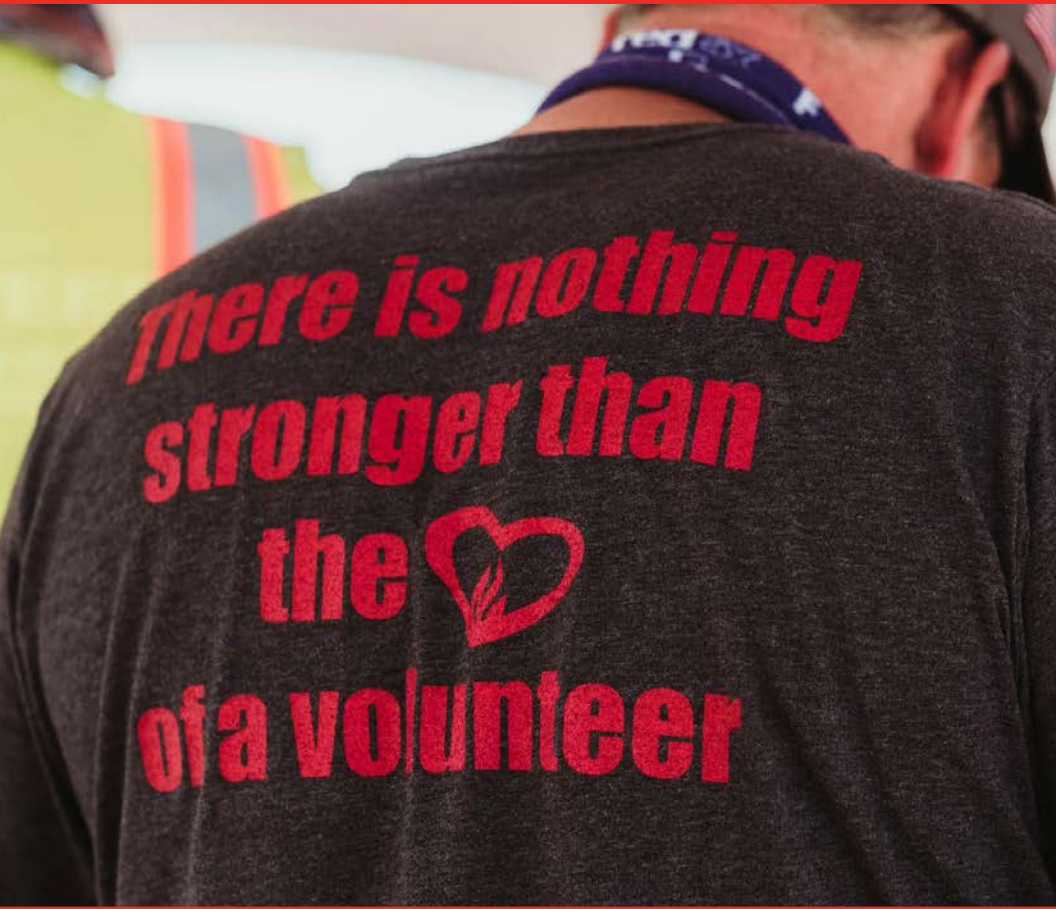
-Miguel, Veteran and
BBQ Basics participant



"Thank you so much for everything Operation BBQ Relief did for our community during our time of need. We are forever grateful for the kindness, love, and support your group gave to so many. It was an amazing experience to see how everyone from around the country supported our citizens. Thank you from the bottom of my heart."

- Tracy Warner
Graves Co. EM Director
Mayfield, KY

Volunteer Engagement



493

Volunteers

18,488

Volunteer Hours

34

States + Washington DC

6

Deployments

32

The Always Serving Project® Events



BBQ RELIEF
BBQRELIEF.ORG

ALL-STAR
CAMPIERS
800-BUY-TENT
www.BUY-TENT.com



"Our community has been completely devastated. We've lost homes. We've lost cars. My car flooded and a tree fell on my house. They make us feel like we're not alone and we're cared for like, people care about Louisiana. They gave us a warm meal when there was no other way we can get one, so we're very thankful."

-Katie
Hammond, LA

Videos



Houston Deployment



2011-2021 Highlights



10th Anniversary with Co-Founders
Stan Hays and Will Cleaver



Hurricane Ida Deployment
2021



The Healing Power of BBQ
Mayfield, KY

Sponsors



In the News

yahoo!

FOX
BUSINESS

CNN



NBA.com



The New York Times



Financial Statement

CONSOLIDATING STATEMENT OF FINANCIAL POSITION December 31, 2021

ASSETS

	Operation BBQ Relief	Lake Camp Properties, LLC	Eliminations	Consolidated Total
Cash and Cash Equivalents	\$ 2,669,729	\$ -	\$ -	\$ 2,669,729
Investments	8,352,502	-	(2,124,095)	6,228,407
Promises to Give	467,299	-	-	467,299
Accounts Receivable	66,923	-	-	66,923
Inventories, net	1,569,750	-	-	1,569,750
Prepaid Expenses	21,120	-	-	21,120
Property and Equipment:				
Land	235,000	444,357	-	679,357
Buildings and building improvements	642,434	1,671,631	-	2,314,065
Motor vehicles and trailers	1,367,211	-	-	1,367,211
Other equipment	426,995	-	-	426,995
	2,671,640	2,115,988	-	4,787,628
Less accumulated depreciation	(931,470)	-	-	(931,470)
Property and Equipment, net	1,740,170	2,115,988	-	3,856,158
Total Assets	\$ 14,887,493	\$ 2,115,988	\$ (2,124,095)	\$ 14,879,386

LIABILITIES AND NET ASSETS

Liabilities:				
Accounts payable	\$ 299,761	\$ -	\$ -	\$ 299,761
Accrued liabilities	81,900	-	-	81,900
Total Liabilities	381,661	-	-	381,661
Net Assets:				
Without donor restrictions:				
Undesignated	12,958,008	2,115,988	(2,124,095)	12,949,901
Board-designated	500,000	-	-	500,000
Total without donor restrictions	13,458,008	2,115,988	(2,124,095)	13,449,901
With donor restrictions	1,047,824	-	-	1,047,824
Total Net Assets	14,505,832	2,115,988	(2,124,095)	14,497,725
Total Liabilities and Net Assets	\$ 14,887,493	\$ 2,115,988	\$ (2,124,095)	\$ 14,879,386

*audited financial statements

Financial Statement

CONSOLIDATING STATEMENT OF ACTIVITIES Year Ended December 31, 2021

	Operation BBQ Relief	Lake Camp Properties, LLC	Eliminations	Consolidated Total
Support and Revenue:				
Contributions and grants	\$ 6,502,788	\$ -	\$ -	\$ 6,502,788
Donated goods, materials, and services	569,052	-	-	569,052
Royalties	142,086	-	-	142,086
Net investment return	131,260	-	-	131,260
Special events, net	63,044	-	-	63,044
Storefront sales, net of discounts	30,456	-	-	30,456
Other income	<u>28,915</u>	<u>-</u>	<u>-</u>	<u>28,915</u>
Total Support and Revenue	7,467,601	-	-	7,467,601
Expenses:				
Salaries and wages	1,988,173	-	-	1,988,173
Employee benefits	208,722	-	-	208,722
Payroll taxes	140,035	-	-	140,035
Utilities	14,387	-	-	14,387
Technology	152,613	-	-	152,613
Communications	35,442	-	-	35,442
Equipment and vehicle expenses	557,950	-	-	557,950
Occupancy	15,003	-	-	15,003
Facility rental	160,088	-	-	160,088
Depreciation	266,350	-	-	266,350
Professional fees and services	287,442	-	-	287,442
Advertising and promotion	299,151	-	-	299,151
Memberships and licenses	27,775	-	-	27,775
Travel	273,282	-	-	273,282
Training and development	8,366	-	-	8,366
Insurance	99,729	-	-	99,729
Office expenses	61,318	8,107	-	69,425
Deployment expenses	505,741	-	-	505,741
Food expenses	1,353,076	-	-	1,353,076
Miscellaneous	<u>13,972</u>	<u>-</u>	<u>-</u>	<u>13,972</u>
Total Expenses	<u>6,468,615</u>	<u>8,107</u>	<u>-</u>	<u>6,476,722</u>
Change in Net Assets/Net Income	998,986	(8,107)	-	990,879
Net Assets, Beginning of Year	13,506,846	-	-	13,506,846
Capital Contributions	<u>-</u>	<u>2,124,095</u>	<u>(2,124,095)</u>	<u>-</u>
Net Assets, End of Year	<u>\$ 14,505,832</u>	<u>\$ 2,115,988</u>	<u>\$ (2,124,095)</u>	<u>\$ 14,497,725</u>

*audited financial statements



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